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Annandale, NJ, Dec. 19, 2017 (GLOBE NEWSWIRE) -- Verify Smart Corporation (OTC PINK:) a global leader in financial fraud prevention and innovative technology solutions announced today that it is predicting a first quarter launch of two major proximity products.

The company, in conjunction with its partner, SavvyCard® LLC, are on target to launch their new Curbside Lead™ Real Estate lead capture program initially in Florida with California following closely behind. The two companies feel this new innovative solution will disrupt the \$2.9B Real Estate lead capture industry and will quickly penetrate market share.

Lou Pingitore, CEO of Verify Smart said "We feel we have a top shelf solution that will deliver not only higher quality leads but also higher lead conversion. Real Estate Brokers and Realtors will quickly look to our solution as one of their key methods to capture sales."

Also in early 2018 the company will launch its small retail proximity marketing business utilizing its existing network of thousands of affiliate associates. This will allow the company to quickly grow our sales force, realize substantial revenues and reduce the

need for capital expenditure.

Utilizing our innovative Beacon technology, retailers can distribute customized advertisements or promotions to a potential customer's mobile device without the necessity of downloading an App. The potential customer can either be in the store or in the vicinity of the store thus increasing in-store traffic and substantially increasing sales opportunities.

Custom advertising packages are currently being developed for Retail Stores, Restaurants, Hotels, Realtors, Brokers, Car Dealerships, Healthcare and Sports/Entertainment Venues.

Lou Pingitore, CEO of Verify Smart said "The company's innovative turn-key Beacon based digital advertising packages will be first to market and establish Verify Smart as the leader in Beacon proximity marketing."

<https://www.nasdaq.com/press-release/verify-smart-corporation-signs-letter-of-intent-to-acquire-equity-share-in-cbrostechnologies-20180213-00492>