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## Verify Smart Corporation Completes Acquisition of The BP360 Group and Forms New Proximity Marketing Division - 09/19/2017

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ANNANDALE, N.J., Sep 19, 2017 (BUSINESS WIRE) -- Verify Smart Corporation (VSMR) a global leader in financial fraud prevention and innovative technology solutions announced today that it has successfully completed the acquisition of The BP360 proximity marketing group.

The company will immediately launch an aggressive marketing campaign utilizing an existing network of thousands of affiliate associates. This will allow the company to quickly grow the sales force, realize substantial revenues and reduce the need for capital expenditure. Simultaneously on a larger scale the Corporate Plan will be developed.

Utilizing our innovative Beacon technology, retailers can distribute customized advertisements or promotions to a potential customer's mobile device without the necessity of downloading an App. The potential customer can either be in the store or in the vicinity of the store thus increasing in-store traffic and substantially increase sales opportunities.

Custom advertising packages are currently being developed for Retail Stores, Restaurants, Hotels, Real Estate, Car Dealerships, Healthcare and Sports/Entertainment Venues.

Lou Pingitore, CEO of Verify Smart, said "Recently there has been a shift from traditional forms of advertising to digital/online media based advertising. The acquisition of The BP360 Group combined with the company's innovative turn-key Beacon based advertising packages will be first to market and establish Verify Smart as the leader in Beacon

proximity marketing.”

#### ABOUT VERIFY SMART CORPORATION

Verify Smart Corp is an international technology company that develops and markets innovative solutions for the global digital market. The company also licenses patented technology for the prevention of debit/credit card and electronic transaction fraud. The company is aggressively expanding its operations, products and services. The company's focus is on sourcing, developing, marketing, licensing and distributing innovative technology solutions across multiple global markets including Healthcare, Consumer Brands, Educational Institutions, Sports/Entertainment Industries and many others.

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SOURCE: Verify Smart Corporation